

iCharity
do your bit



Payroll Giving Program
You can make a difference!

What is iCharity?

iCharity is a nonprofit platform to bring together those who want to give (donors) and those who are committed to working in the social sector (NGOs).

The aim of iCharity is to bring transparency and efficiency in the nonprofit sector by rigorous screening of projects of NGOs & using technology to monitor and ensuring timely feedback on the fund utilization.

Why iCharity?

- 👍 Highly scalable website with an integrated payment gateway
- 👍 More than 8,000 donors explore various donation options every month on iCharity
- 👍 Listing 90+ credible, high-impact causes
- 👍 35 high performing NGOs and iCharity audited spread across 11 states in India
- 👍 Timely and comprehensive feedback
- 👍 Multiple way to impact giving
 - 👍 Crowd fundraiser-MyPage
 - 👍 Volunteering
 - 👍 Events, promotion and participation



Vaishali Nigam Sinha
Founder & Director, iCharity

Mrs Sinha founded iCharity in the year 2011 after working several years in banking. Her strong commitment towards social sector issues and a desire to make a real difference in the lives of the under privileged is the inspiration behind iCharity.

She started her carrier on Wall Street as investment banker at J.P Morgan. Vaishali earned her Masters in Public Policy & Management from Columbia University's School of International and Public Affairs in New York and Bachelor's of Arts degree from Delhi University.

Vaishali also serves on the board of ReNew Power, one of the largest Independent Power Producing companies in India.

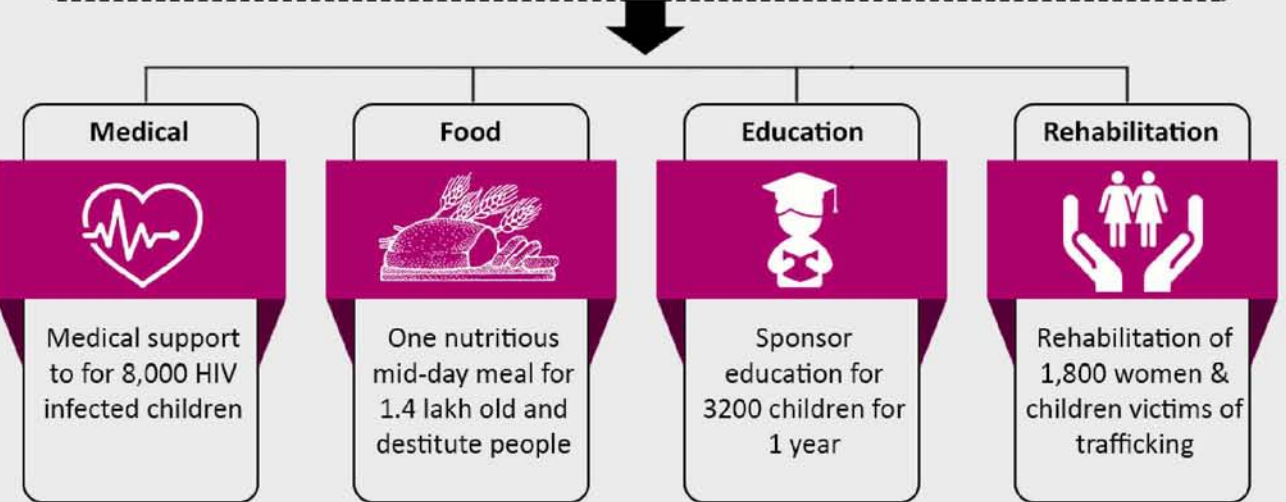
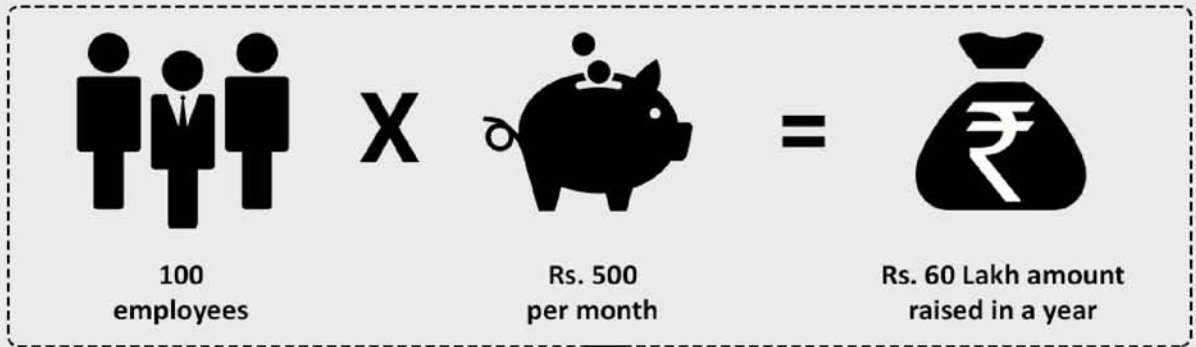
To learn more about iCharity's Payroll Giving programme for employees at your workplace, please connect:

Call: +91-9899-275-917, **Email:** shakti.nandan@icharity.in, **Website:** iCharity.in



Impact of Payroll Giving?

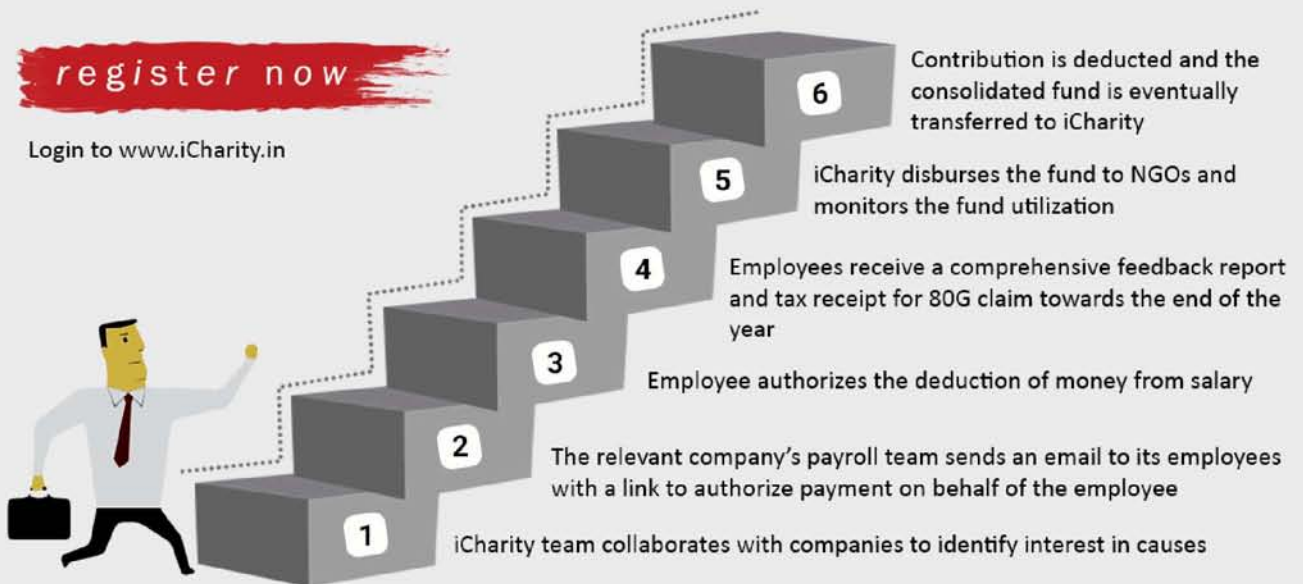
Assuming 100 employees of the company donate at Rs. 500 per month through Payroll Giving for one year.



Register with iCharity for Payroll Giving

register now

Login to www.iCharity.in



What is Payroll Giving?

The Payroll Giving Program facilitates company employees to make monthly donations to preferred community causes directly from their salary. It's a powerful way for employees to make a difference by pledging their support to the causes they care about.

Why introduce Payroll Giving Program in your company?

- 🌸 Opportunity to demonstrate social responsibility & contribute towards building a sustainable community.
- 🌸 Easy to implement, technology-intensive giving program based on organizations' philanthropic goals.
- 🌸 Research suggests that corporates involved in philanthropy help attract and retain engaged and productive employees.
- 🌸 Payroll Giving also instills a strong culture of giving within every employee and brings a sense of fulfilment whilst at work.
- 🌸 Volunteering opportunities to engage with the communities.
- 🌸 Tax benefits. Giving reduces the overall tax outflow for employees. Corporates also have the option to match employees' contribution and receive tax exemption too.
- 🌸 iCharity's expertise in fund utilization ensures that each rupee donated is optimally utilized by the end recipient. A comprehensive feedback report is provided along with e-tax receipt towards the end of the year.

Payroll giving has numerous benefits for businesses, including financial, staff retention and CSR. It's easy to set up and maintain. Businesses will have complete control over causes and the supporting amounts.

Areas we work in...

